

## **FOR IMMEDIATE RELEASE**

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### **Young Entrepreneur Takes a David Against Goliath Stand for God**

#### **By Launching New Christian Based Magazine for Women**

**Atlanta, GA, August 6, 2009** — Entrepreneur Brooks J. Young, founder of Touching Heart Ministry has taken another giant leap of faith by venturing into the publishing industry. Young is the founding editor of Victorious Magazine which makes its debut launch September, 2009. The Christian based magazine will focus on establishing a readership base of women from all walks and stages of life. The bi-monthly magazine will feature articles written by highly qualified individuals centered on inspiration and empowerment, destiny and purpose, style and grace, and stewardship, book reviews as well as other informative articles.

September 2009, Victorious Magazine will also make its grand launch into 636 Fred's Dollar Stores [Memphis, Tn.], which are located in fifteen states. Lining the racks with featured inspiration, the pages full of colorful flair, Victorious has a wealth of triumphant information for women seeking inspiration, new direction, and living the finest life possible.

Young's intent is to build a huge women readership by uniquely addressing the concerns of not only Christian women, but women who are curious about why other women choose to become Christians, by providing reliable, credible tools and resources that appeal to women regardless of their status, life circumstances, backgrounds, religious affiliations and careers.

With the opportunities available through Fred's, Victorious Magazine is sure to fulfill the vision that Founder and CEO, Brooks J. Young intended. "It's my visions to have Victorious reach every woman across the globe. Being in Fred's will allow Victorious a great start." Brooks Young, Founder and Publisher of Victorious Magazine, expressed about distribution in Fred's .

Most importantly, Victorious Magazine has a goal to become a trusted resource for women seeking real life solutions to everyday issues. Its mission is to become a vital resource to readers by helping its subscribers deepen their relationship with God, finding greater fulfillment and success in life and being introduced to other women who have created a life of success using the talents, resources and gifts God gave them.

#### **About Victorious Magazine**

Victorious Magazine (<http://www.victoriousmagazine.com>) is the cornerstone of our public communication, providing access to articles representing our victorious message! By reaching out directly to each woman and touching on the concerns that are on her heart we are able to encourage her to press on toward her dreams to live victoriously, taking control of her own destiny and achieving her true purpose. Our editorial content is designed to validate the importance of the things that appeal to her on all levels - personally, professionally, spiritually, and mentally - in a way that only women can understand. Our article categories include Destiny & Purpose, Inspiration & Empowerment, Stewardship, Victorious Living, Victorious Wellness, and Style & Grace. The publication launched its digital version March 30, 2009. The first print issue of VICTORIOUS MAGAZINE will hit the newsstands September 2009, with an initial circulation of 25,000.

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#### **About Fred's**

FRED'S can be found in 15 states and carries everyday household items, health aids, apparel and much more. As a bonus, many of our stores also contain a pharmacy.

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